

# Club Vision Process

Where Is Our Club Headed?

# Session Held October 29, 2009

- Pete Liebengood
- Alpio Barbara
- Roland Haga
- Ruth Ann Gardner
- John Lowe
- Paul Piccione
- Judy Cooper
- Hal Butts
- Joseph Lucero
- Bill Conklin
- Jill Singleton
- Karen Kreuger
- Brad Shepherd
- Carol Ebner

# The Process

- Over a Four Hour Period Gain Consensus:
  - ◆ What Club Stands For In Community
  - ◆ Ideal Number Members in Club
  - ◆ Attributes of Members and Club
  - ◆ Club Service

# Gain Consensus On

- Vocational Service Projects
- Community Service Projects
- Fundraising
- International Projects
- District Foundation
- Leadership Development

# Process:

- Brainstorming, Ideas Generation
- 1<sup>st</sup> Round Voting
- Final Round Voting
- And The Winners Are.....

# What Club Stands For

- High Standards of Ethics
- Community Involvement
- Fun, Happening Place
- Locus for Community Service & Fundraising
- Strong Recognition of Rotary in Our Community

# Ideal Club Size

- 80 members
- 75 members
- 120 members
- 200 members

# Club Attributes

- Different Options For Membership  
(dues, meetings, participation requirements)
- 100 Projects /Yr (weekly micro projects)
- FUN!



# Club Service

- Mentoring / Follow-up new members
- Technology Support & Integration
  - ◆ Web, Facebook, E-mail, etc.
- Fun Only Meetings Every 6 weeks, guests invited

# Vocational Service

- Develop Tight Collaboration with Canada College, Sequoia HS, Woodside HS
- Support / Expand Rotary Means Business Concept
- 4 Way Test Permeates EVERYTHING

# Community Service

- Major, Long Term Project
- 5X more Scholarships
- Micro Projects

# Fundraising

- Continue Car Raffle Project
- Video Game Competition at EA
- Growing Malawi Project
- Rotary Swap Meet

# World Community (International)

- Continue Malawi Projects, Church Partnership
- Hands-on Project, with Members traveling to do On Site Work
- Economic Development Projects
- Project Amigo

# Rotary Foundation

- Put On TRF Education Program
- 100% PH within 3-5 years for new members
- Select 1 non-member from community to receive Paul Harris Award

# Leadership Development

- Clear, Structured Succession Plan for every Leadership Position in Club
- Review / Update Bylaws
- Presidents' Council to Provide Top-Down Planning
- Club Develops 3 to 5 year Plan

# Action Plan

- Compile Results: Pete Liebengood, 11/6/09
- Elevator Speech: Jill Singleton, 11/13/09
- Club Assembly: Paul Piccione, 1/5/2010
- Presidents' Council: Roland Haga, 2/1/2010





Fun People  
Doing Great Things  
for  
Redwood City and the World!